

HOBBS

LONDON

HOBBS APPOINTS MEG LUSTMAN AS CHIEF EXECUTIVE OFFICER

Wednesday 16th July: Hobbs, the 3i backed womenswear retailer, is delighted to announce the appointment of Meg Lustman as Chief Executive Officer. Meg brings over 20 years of fashion retail experience gathered from a number of roles across leading players in the industry.

Meg will join Hobbs in August from John Lewis where she has held the position of Buying Director of Fashion, responsible for clothing, accessories, footwear and beauty.

Prior to her time at John Lewis, Meg spent more than a decade with Aurora Fashions, latterly as Managing Director of Warehouse where she and the Executive team pioneered a strategic and commercial resurgence, winning the Drapers High Street Retailer of the Year in 2011. Formerly Meg was Executive Director at Mosaic where she was integral in leading corporate strategy and business development including the international and omni-channel transformations of Oasis, Karen Millen, Coast and Warehouse.

Commenting on the appointment, Phil Wrigley, Chairman, said: "Meg's extensive background in leadership roles in women's fashion makes her ideally positioned to steer Hobbs through its next phase of growth and international development. Meg is energetic, passionate and her inspirational leadership will be invaluable as Hobbs makes its mark as an international retail brand."

Commenting on the appointment, Meg Lustman said: "I am delighted to be joining Phil and the team at this exciting time for the business. Hobbs is a brand with a rich heritage and I look forward to leveraging the company's successes to develop the brand's global reach."

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Notes to editors

About Hobbs:

Hobbs opened its first store in Hampstead in 1981 and now has over 140 branches throughout the UK and Ireland as well as 5 concessions with Bloomingdales in the USA and franchise stores in the UAE and Sweden. Hobbs is a classic British brand with rich design heritage ideal for women looking for high quality stylish clothes offered at affordable prices.

The company represents a quintessentially British look with a contemporary feel. Each season's collections places strong emphasis on quality, craftsmanship and attention to detail. We have an in-house design team, pattern and sample production room using only the very best quality fabrics,

Contact:

Jonathon Brill/ Josephine Corbett/ Sara Powell

Hobbs.sc@fticonsulting.com

0203 7271000