# **Growth Capital**



New York 22 March 2007

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# Welcome and introduction



Patrick Dunne Group Communications Director



## Agenda



- 3i Group update
- Growth Capital
  - the business model
  - track record
  - European market
- Asia
- US
- Discussion

Patrick Dunne Guy Zarzavatdjian

Anna Cheung Ken Hanau

# 3i Group update



- Busy since interim results
- Active on investment and divestment
- Eurofund V closed at €5bn in November
- Infrastructure launched £700m fund in March
- Pre close statement due 29 March 2007



#### Gross portfolio return Portfolio by value 6 months 12 months 12 months £4,174m at 30 September 2006 to 30.9.06\* to 31.3.06 to 31.3.05 12% Gross portfolio return £480m £1,053m £727m 29.4% 19.8% 20.2% **Buyouts** 37% Growth Capital 14.2% 26.4% 23.2% 20% Venture Capital 17.1% 11.1% (8.4)% SMI 13.7% 18.2% 6.8%

\*NB returns for 6 months to 30.9.06 have not been annualised



31%

# **Growth Capital**



Guy Zarzavatdjian Managing Partner - Europe



# Our business model



- Investment criteria
- Geography
- Competitive advantage

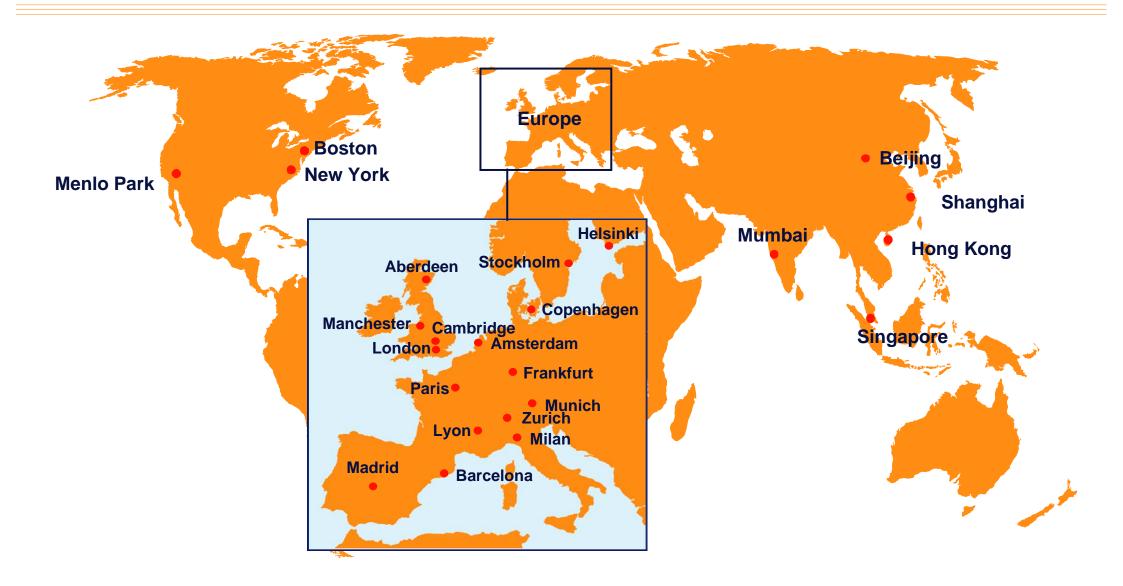
### Investment criteria



- Minority stake investing flexible and tailored approach
- 20-30 deals per annum, investing €1bn worldwide
- Aligned interests with other shareholders
- Typically investing €10m to €150m from 3i's own balance sheet
- Various scenarios
  - funding for acquisitions
  - support organic growth
  - succession planning
  - enable share restructuring, equity release, degearing

### Geographical reach





# Competitive advantage



- 3i brand
- Sixty year history making minority deals
- Routes to market
- Wider network and people programmes
- Relationships
- Sector and International teams

## Our track record

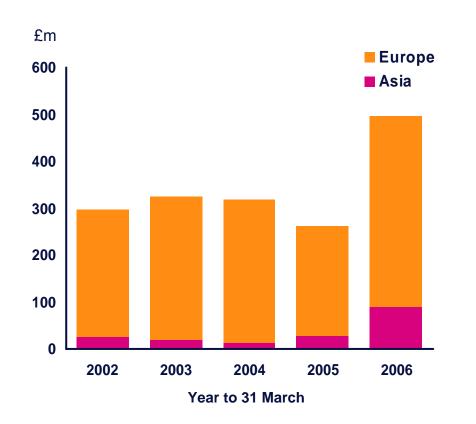


- Investment
- Realisations
- Portfolio return

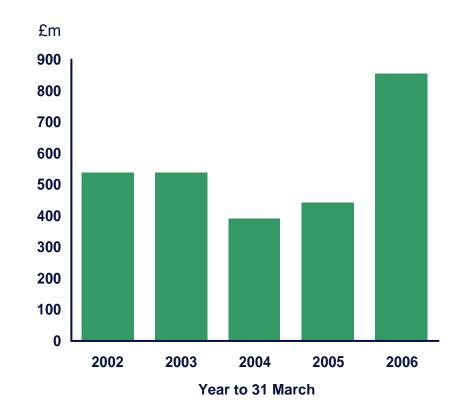
## Investment/realisations profile



Investments



Realisations



# Selection of investments and realisations 2006/07



### Investments



ICR Capital Holdings Pte Ltd ACR Capital \$200m

### **Realisations**



SEK1bn proceeds 4.5x multiple, 30% IRR



Sistemas Tecnicos €120m



€112m proceeds 1.9x multiple, 122% IRR



Little Sheep \$20m



£22m proceeds 3.4x multiple, 15% IRR



Electrawinds €30m



£57m proceeds 6.1x multiple, 32% IRR

## Case study – Poliris (SeLoger)

### Real Estate I France I Divestment I €112m proceeds

- A property portal charging estate agents monthly subscription fees to advertise properties on website
- Largest property portal in France, second largest in Europe
- Deal involved input from Growth Capital, Venture Capital and Buyouts teams
- Invested €60m in October 2005, successful IPO in December 2006 resulting in proceeds of €112m (1.9x multiple, 122% IRR)





# 3i competitive advantage

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- Local presence (France)
- Sector knowledge (venture, media)
- Approach
- Pricing

### European market



- European market has regressed to immaturity as Buyouts have become the financing route of choice
- Estimated 150 deals pa with €4.5bn invested\*
- Lower competition than buy outs and highly fragmented but growing (eg banks, individuals, AIM, etc)





Anna Cheung Investment Director



### Asia market



- In general remains an immature market with exception of India
- Estimated 80 deals pa with \$5bn invested\*
- Growth Capital majority of private equity activity\*
- Significant level of market entry from international firms increasing competition
- India showing signs of maturity
  - increasing range of transactions completed
  - country specific as opposed to regional funds
  - localisation by international competitors

\*Source: AVCJ

## Asia strategy



- Work strategically and tactically as **one team** across Asia
- Focus on **Growth Capital** into market leading businesses
  - typically top 3 player
  - US\$20m US\$100m of equity
  - across a range of sectors, using 3i's international network to add value
- Preference to lead or co-lead
- Sectors of focus:
  - consumer-related (retail and consumer goods, food)
  - healthcare
  - energy
  - advanced manufacturing
  - real estate
- "Connecting Asia" with "One Room"
- Management Committee member Chris Rowlands on the ground

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### 3i - China

- Investing since 2001
- \$186m invested in Greater China
- Completed three IPOs and one trade sale
- Broad range of investments: media, advanced manufacturing, retail, funds
- 12 experienced professionals focused on investments in China
- Offices in Beijing, Shanghai and Hong Kong





## D.Phone – mobile retail chain

Mr Liu Donghai D.Phone Chairman

#### "3i helped us establish a great relationship with overseas partners in high tech and retail, including Europe's largest Mobile Retailer Carphone Warehouse"









# China I Retail I US\$22 million I May 2006

#### **About D.Phone**

- China's leading mobile retailer and an emerging value added service provider
- Network of over 600 stores nationwide in over 22 provinces
- Nokia and Motorola exclusive retailer for China
- North Sky content provider

#### 3i value add

- Introduced co-founder of Carphone Warehouse (Europe's largest mobile retailer) as strategic advisor
- Assisted in strategic store expansion in China
- Invited D.Phone executives to 3GSM Europe's largest mobile communications event
- Introduced Chairman to over 30 European mobile communicationrelated businesses, including the CEO of Orange

## Focus Media – outdoor flatscreen media

# **OCU**

# China I TMT Media I US\$8 million I October 2004

#### About Focus Media

- China's largest out-of-home media
- 20,000 screens nationwide
- Direct commercial network in 50 cities throughout China and in 36 additional cities through contractual arrangements with regional distributors
- 3i invested \$8m in 2004 and realised \$80m in 2006 post IPO
- Focus Media market capitalisation \$4bn

#### Active partnership

- Over 30 years of media investment experience
- Introduced Eric Rosenkranz, who has extensive global and Asian experience in the media and advertising industry, as Vice Chairman
- Pre IPO expertise

"3i provided us with valuable strategic advice and assistance pre IPO. Introducing Eric Rosenkranz to become our VP was a very important part of the support they gave us." Jason Jiang CEO Focus Media





### Singapore I Financial Services US\$200 million I December 2006

#### About ACR

- Singapore based
- Focus on property and casualty insurance c \$30bn market
- Aviation, marine, energy, large infrastructure projects across Asia
- · First start up with an A- credit rating in Asia

#### 3i added value

- Financial services sector knowledge and relationships
- Resources and experience in putting complex \$620m deal together
- Board building Chairman Thaddeus Beczak, 3i's Chris Rowlands
- Credibility 3i's reputation and FTSE100 status

"3i's global experience and network adds real value to our business." John Tan CEO Asia Capital Reinsurance





### China I Retail I US\$20 million I June 2006

#### **About Little Sheep**

- Largest hot pot restaurant chain catering for the mass market in China
- Over 100 owned and 250 franchise restaurants
- Strong brand top 500 Chinese brand
- Great management team with good knowledge of the F&B sector

#### **Active Partnership**

- Introduced two international executives from the F&B sector as non- executive directors
- Nish Kankiwala (former CEO of Burger King International)
- Yuka Yeung (CEO Kentucky Fried Chicken Hong Kong )
- Support for the team in standardising and streamlining their business and expanding their network

"We are delighted to have 3i as our partner. We really value 3i's experience and their long term outlook. They give us access to a rich network and provide valuable strategic support."

Zhang Gang Little Sheep Founder and CEO



# 3i - India



- Launched in 2005
- Nine Growth Capital investments \$300m
- Broad range of investments: media, industrial, consumer, property
- Team of nine now expanding into Infrastructure
- Singapore team key to success to date



# UFO Moviez

### India I Media I \$22 million I January 2007

#### **About UFO Moviez**

- Provider of digital cinema services to the Indian film industry ٠
- Market leader in digital cinema technology
- Distributes digital cinema content from the film producers to the individual theatres via satellite
- Installed 600 theatres to date and target 2000 by March 2008 •
- Eliminates fraud, print costs and reduces distribution time lags

#### **3i value**

#### add

- 3i's network and expertise will help UFO gain international expansion into Europe and the Middle East
- Media sector experience and relationships
- 3i Growth Capital Director on the UFO board

"We are delighted to have such forward-looking investors."













Ken Hanau Partner





- 65% of global private equity
- Estimated \$100bn invested in around 1,000 deals in 2006\*

### **Distinctive message**

- Significant number of competitors but our focus on growth capital is a differentiator
- Enter the market with brand equity

### **Global connection**

- Linkage between the three major economic regions of the world creates a truly global firm
  - deal flow
  - sector knowledge
  - international value added

\*Source: Bain

# Strategy



### Team

- 9 investment professionals on our way to 12-15
- Investors focus on sectors

### Deals

- Investments of \$20-200m
- Lead investors and board representation in virtually all deals
  Sectors
- Focused on business services, consumer, media, technology, healthcare and energy
- Development of industry advisor program for each sector

### Partnership approach

 Invest in growing businesses alongside entrepreneurs who are truly looking for the right partner



### Sector led approach

- Organize around sectors, research emerging trends, pursue opportunities directly and through intermediaries
- Value proposition based on what we know about a business it is how we make our capital and ourselves relevant

**Proactive origination** 

- Actively engage our target markets to identify emerging trends and top performing companies
- Build relationships with thousands of companies each year in preparation for a deal now or in the future

### Data driven process

- Leverage proprietary market knowledge
- Actively diligence deals with internal resources
- Build a shared vision and plan with management

### Partner of choice



- Willingness to take a minority position
- Unparalleled global reach
- Deeper sector knowledge
- Extensive network of value-added operating executives
- Flexible capital



### Media

- International media business focused on expansion in the US
- **Business services**
- Environmental consulting and construction company

### Consumer

- Manufacturer of branded footwear
- Technology
- Online B2B service

# Discussion



